



CONCERNED DRIVERS ASSOCIATION OF GHANA

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YOUR REF:

RIISING ROAD CRASHES: C-DAG WARNS AGAINST EXCESSIVE SALES TARGETS AND OVERSPEEDING, ESPECIALLY WITH NEW TOYOTA VOXY VEHICLES.

The Concerned Drivers Association of Ghana (C-DAG) expresses grave concern over the increasing rate of road crashes across the country in recent times, many of which involve commercial vehicles.

It has come to the attention of the Association that excessive daily sales targets imposed by some car owners on drivers are a major contributing factor to these crashes.

Drivers are compelled to work long hours, speed excessively, and take unnecessary risks in order to meet these demands, thereby endangering their lives and the lives of passengers and other road users.

C-DAG is therefore calling on car owners to moderate the daily sales imposed on drivers. Reducing this burden will ease pressure on drivers and significantly help in saving lives on our roads.

The Association is particularly warning drivers against over-speeding with the new Toyota Voxy vehicles. While these vehicles are comfortable and powerful, their speed and smooth handling can easily encourage reckless driving if not properly controlled.

C-DAG strongly cautions its members, as well as members of other transport unions and associations, to exercise restraint, obey speed limits, and prioritize safety over sales, especially when operating Toyota Voxy and similar high-speed vehicles.

Furthermore, C-DAG calls on the Government of Ghana, as a matter of urgency, to invest in alternative transport systems to reduce the heavy pressure placed on road transport. Government should seriously consider



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reviving and expanding railway transport and water transport, particularly within the Ashanti, Eastern, Central, and Western Regions.

Such investments will help reduce congestion on roads, lessen the burden on drivers and vehicles, and ultimately prevent avoidable road crashes and loss of lives, the Concerned Drivers Association of Ghana remains committed to promoting road safety, driver welfare, and responsible transport practices for national development.

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